

Diploma (Specialized in Hospitality and Tourism Management)

OVERVIEW

The Diploma (Specialized in Hospitality and Tourism Management) is designed to cover specific features of the tourism and hospitality management industries from both local and international perspectives. The course gives the students the knowledge, understanding and skills that they need to prepare for employment.

PROGRAMME OBJECTIVES:

The programme aims to equip students with applied knowledge, understanding and skills for success in employment in the Tourism and Hospitality industries and develop a wide range of skills and techniques, personal qualities and attributes essential for successful performance and immediate contribution to employment.

ASSESSMENT METHODS:

Combination of Coursework & Examination

NUMBER OF MODULES:

5

DURATION COMPONENTS:

Classroom Training Hours: 30 Hours Per Module

MODULE SYNOPSIS:

DS306 English for Hospitality and Tourism Management

Students practice using English to communicate and provide services in events, tourism and hospitality industry in Singapore. Upon completion of this module, the students will be able to develop the English language and communication skills required by students to communicate effectively in their future careers and communicate in a given situation accurately.

DS307 Introduction to Hospitality and Tourism Industry

This module aims to provide students with an understanding of the tourism and hospitality industry, including its issues and development in Singapore and worldwide. This module also helps students to understand tourism and hospitality by providing them with the basic concepts, knowledge and theories of the industry as well as related practical experiences.

DS310 Accounting for Decision Making in the Services Industries

The module focuses on giving students the knowledge, skills and techniques that will help with the management decision making process. It will look at the process and practices which take place within an organisation and at the analytical skills required to understand accounting and financial information.

Upon completion of the module, students will be able to:

- discuss the accounting concepts and principles
- explain and distinguish cost concept and cost behaviour
- use cost information for planning and control decision along with concepts of capital budgeting
- discuss the use of management accounting information at a decision-making tool in an organisation

PROGRAMME OUTCOMES:

Upon completion of the programme, the students will be able to:

- develop an understanding of the fundamental concepts in tourism and hospitality management;
- develop a good analytical ability in tourism and hospitality operation
- improve communication skills
- demonstrate interpersonal, self-study, research and presentation skills through the course
- have adequate preparation for their careers or further studies in events, hospitality or tourism management area.

AWARDING BODIES:

Global School of Technology and Management

TOTAL CONTACT HOURS:

150

DS311 Contemporary Issues in Hospitality and Tourism Management

This module covers many aspects of the changing business environment upon events, tourism and hospitality industries and the strategic options to address these challenges. The students will learn about the key challenges, innovations and issues shaping tourism and hospitality now and, in the future, and develop skills and knowledge that could lead to a successful international management career in these industries.

Upon completion of the module, students will be able to:

- discuss the current and up-to-date issues and modern management practices related to hospitality and tourism management
- develop a critical awareness of the range of challenges facing both the hospitality and tourism industry.
- critically evaluate contemporary issues within their chosen field.
- express qualified opinions on many contemporary issues and considered future implications for the sector.

DS312 Research Project

The module will enable students to experience research skills. It is a guided research module where students can identify and explore in detail a topic of their choice, using either quantitative or qualitative research methods (or a mix of both). Students will work as part of small teams to draw together strands from the previous modules and apply them to an area of research in-depth, investigation and reports the findings.

Upon completion of the module, students will be able to:

- develop research, writing and analytical skills by focusing on a topic of interest and conducting an in-depth investigation
- analysis and evaluation to help them present the consistent and original argument for appraisal